

<https://www.youtube.com/watch?v=xx1AUupLn2w>

A false company & website are set up to promote a free app which can be fun for users, but it invades their privacy. Volunteers are shown the new app (your horoscope for the day) and asked to participate in using it. An expert is interviewed about some things that apps can do that most users are not aware of.

VOCABULARY LOOK

STUDENT HANDOUT

Here is some vocabulary which might help you in answering the questions and in your speaking:

a sales pitch to spell st out to skim through st eager to do st to stick out your tongue don't have a clue

0:48 – 1:17 INTRO – Stop immediately after woman saying, “I’d rather not.”

Q1 What apps do you have on your smartphone?

1:17 – 2:02 Domingo Guerra explains what apps can do

Q2 Mr Guerra is the president & co-founder of Appthority and explains that an app can be more than just a flashlight, game or social media app. How many applications has he analyzed?

Q3 What are 2 things an app can do without you knowing it? (Guess first, then listen to see what he says and write below.)

- 1)
- 2)

2:02 – 2:30 Setting things up

Q4 Appthority worked with the TV programme, Marketplace, to design and build an app just for them. How long did it take them to come up with a new company, operating website and a fun free app to download called My Daily Horoscope?

2:30 – 3:09 Sales Pitch and Terms & Conditions – Stop immediately when 3rd condition is displayed.

Q5 People install the app for free, which means they also accept the conditions, which are similar to what the big companies have and are spelled out in the Terms & Conditions. What do you think 3 of those conditions might be?

- 1)
- 2)
- 3)

3:10 – 3:45 Accepting access

Q6 Did the people read the Terms & Conditions before accepting? Sort of, but not really. And in accepting, they gave permission for Marketplace to access p _____, c _____, t _____, l _____, even the m _____.

3:46 – 6:19 Using the access

Q7 Where is Shahbaz right now?

Q8 Fill in the gaps with what you hear.

“It’s pretty unreal that we can see these things on their smartphones. We’ve only _____, but I’m feeling uneasy knowing their personal information is right _____.”

DISCUSS

- What apps do you have right now that may make you vulnerable to privacy invasion?
- Are you going to stop using apps?